THE ALL-NEW

CITROËN ë-C3 X

JO **KABHI** NA **RUKE**

BORN FRENCH

Origins SINCE 1919

Since 1919, Citroën has embodied boldness, innovation and a human connection, with over 100 years of heritage and more than 300 models that have shaped the automotive world. Globally renowned for its design and comfort, Citroën has sold over 50 million vehicles across 101+ countries. From introducing pioneering technologies like front-wheel drive and self-leveling suspension to iconic models, Citroën continues to innovate with a diverse range of vehicles including electric and SUVs, while maintaining its rich racing legacy.

FOR EVERYONE, LIKE NO ONE

IN 2021 CITROËN STARTED
ITS JOURNEY IN INDIA

MADE FOR INDIA

CITROËN C5 AIRCROSS SUV

CITROËN AIRCROSSX

CITROËN BASALTX SUV-COUPÉ

CITROËN ë-C3X

CITROËN C3X

Citroën has established factories in Tamil Nadu and an R&D centre in Chennai, reinforcing its commitment to India.

The brand launched in India with the C5 Aircross SUV, followed by the award-winning C3 in 2022. In 2023, Citroën introduced the ë-C3, its first electric vehicle, just six months after its ICE counterpart. The lineup further expanded with the Aircross and the recently launched Citroën Basalt, bringing more innovation and value to the market.

Citroën enhances the customer experience with La Maison Citroën phygital showrooms, the ATAWADAC experience, and services like Service on Wheels and 180-minute Roadside Assistance.

ADVANCED COMFORT

CITROËN

With over 100 years of comfort innovation in our DNA, we continue to make every adventure more comfortable than ever.

Built for those whose journeys never stand still, the All-New ë-C3X brings together comfort, innovation and electric mobility in one intuitive package. Thoughtfully designed for people who are always looking ahead.

JO KABHI NA RUKE.

THE ALL-NEW CITROËN ë-C3X

JO KABHI NA RUKE

FROM THE WAY IT DRIVES
TO THE WAY IT FEELS,
EVERYTHING'S DIFFERENT.

LONG RANGE PER CHARGE
Go the distance.

100% DC FAST CHARGING*
Less waiting. More going.

10.25" INFOTAINMENT SYSTEM WITH 6 JBL SPEAKERS*
Sound that surrounds.

PREMIUM LEATHERETTE UPHOLSTERY
Comfort you can sink into.

DASHCAM WITH PREDICTIVE SAFETY*
Peace of mind, built in.

BEST-IN-SEGMENT* WHEELBASE OF 2540 mm
Space to spare.

E-TOGGLE AUTOMATIC GEARBOX
Smooth. Silent. Effortless.

*T&C Apply. JBL speakers and dashcam are fitted as accessories.

EXTERIOR DESIGN

The All-New ë-C3X carries forward Citroën's distinctive design language with signature LED Daytime Running Lights, LED Vision Projector Headlamps and striking diamond-cut alloy wheels. Complemented by bold wheel arches and skid plates, it brings together urban sophistication and SUV-inspired confidence.

AN ELECTRIC SUV WITH PRESENCE.

Electric & Auto-folding ORVM

LED Vision Projector Headlamp

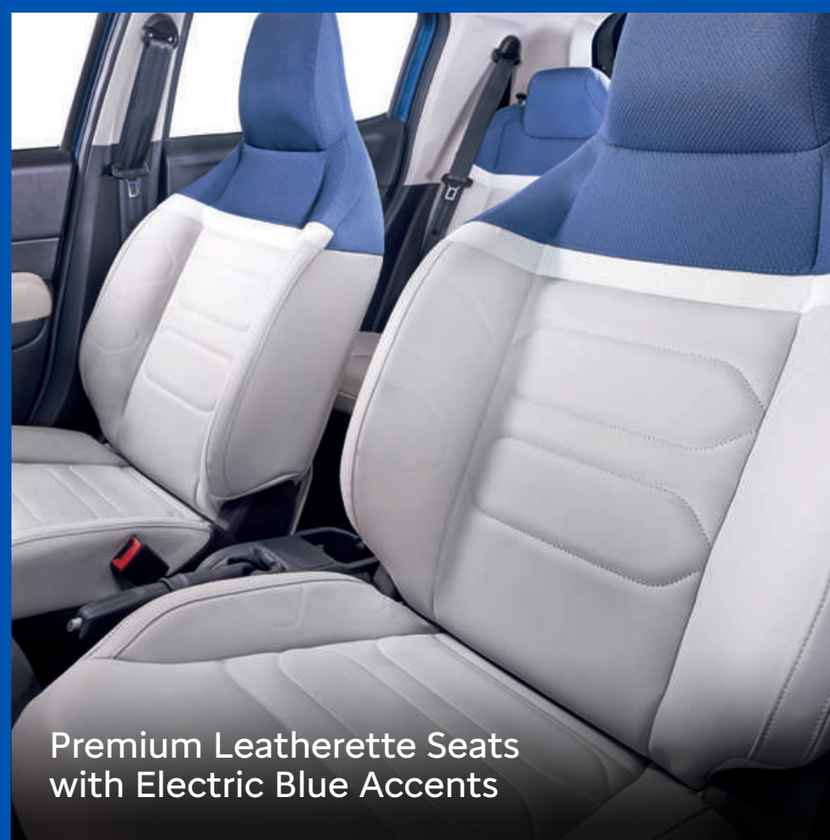
"OCTO" R15 Diamond-cut Alloy

CRAFTED FOR **COMFORT**

Step into a cabin where comfort meets intelligent design. Premium leatherette upholstery with Electric Blue accents, refined chrome finishes, and a leather-wrapped steering wheel create a distinctly modern feel. Paired with the 10.25" (26 cm) Citroën Connect Touchscreen featuring Wireless Apple CarPlay® and Android Auto™, every drive is as connected as it is comfortable.

E-Toggle Gearbox

Wireless Smartphone Connectivity

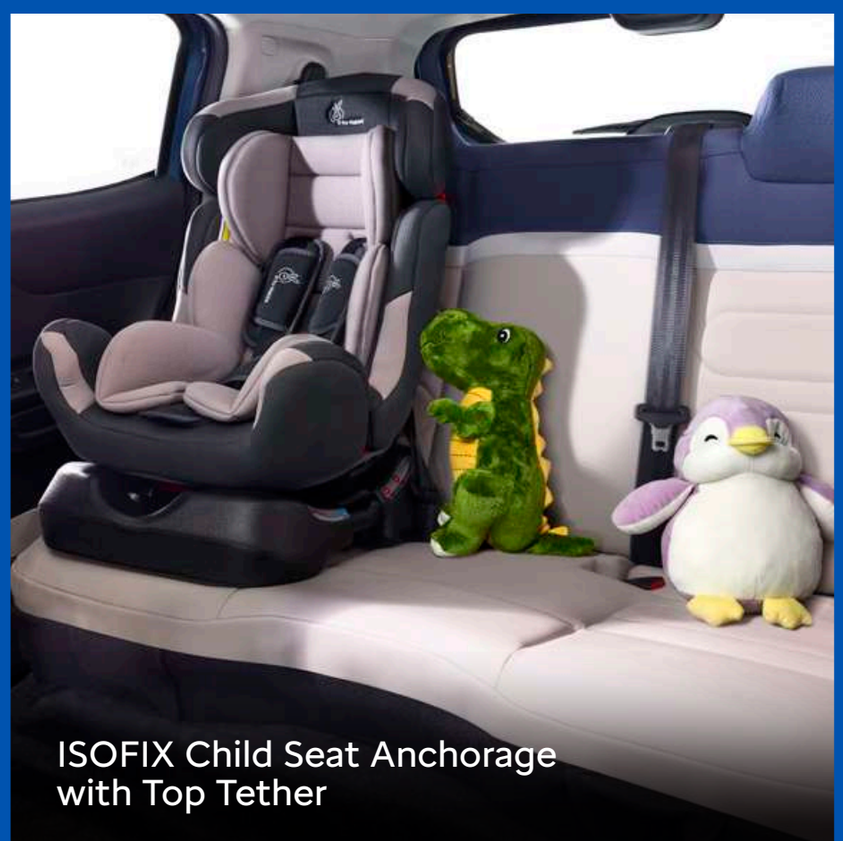


Premium Leatherette Seats with Electric Blue Accents

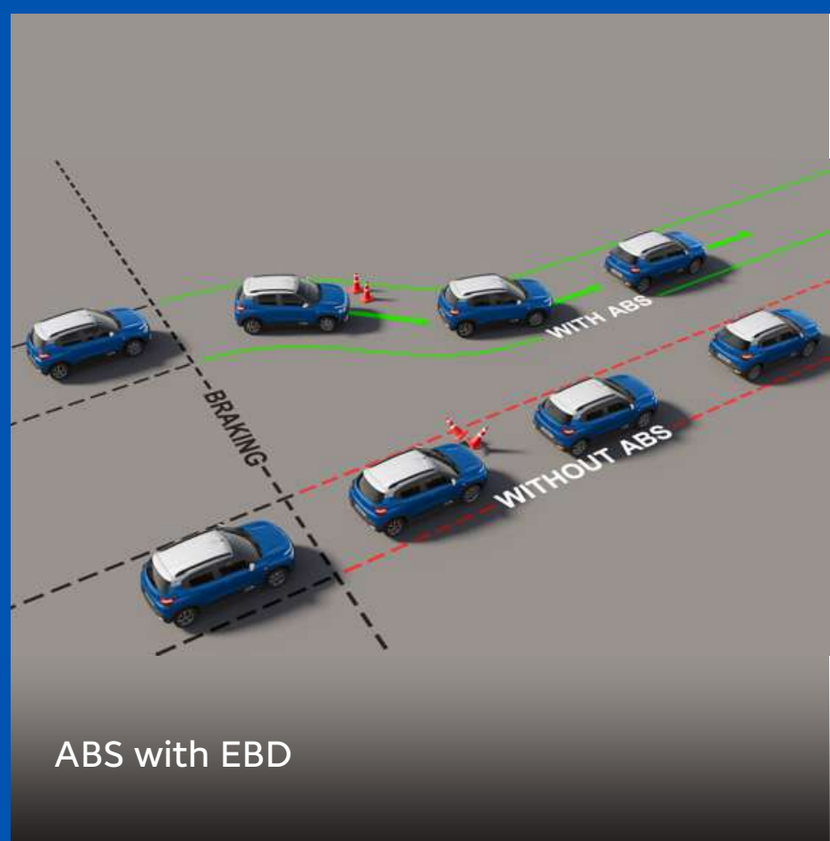
ADVANCED SAFETY FEATURES

Drive with added confidence, wherever the road takes you. The All-New Citroën ë-C3X is equipped with essential safety features including 6 airbags, ABS with EBD, ISOFIX child seat anchorage, reverse parking sensors and speed-sensitive auto door locks. Thoughtful additions like seat belt reminders for all seats, a high-speed alert system and an engine immobilizer help make every journey safer and more reassuring.

6 Airbags



ISOFIX Child Seat Anchorage with Top Tether



ABS with EBD

PERFORMANCE

Electric Motor Type: ***Permanent Magnet Synchronous Motor***

Electric Motor Power (ps): ***57***

Electric Motor Torque (Nm): ***143***

Drive Modes: ***STANDARD | ECO***

Max. Speed (km/h): ***107^***

Acceleration (0–60 km/h in sec.): ***6.8^^***

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^For private users only. For commercial usage, the maximum speed is limited to 80 km/h.
^^Based on internal testing data under standard ambient temperature conditions.

KEY FEATURES

29.2 kWh BATTERY PACK WITH REGENERATIVE BRAKING

The advanced battery pack recovers energy during braking to improve efficiency and help maximise every charge.

ARAI CERTIFIED
RANGE OF 330 KMS*

LONG RANGE, GUARANTEED.

With an impressive range per charge, the ë-C3X is built to keep up with your everyday journeys and beyond.

100% DC FAST CHARGING*

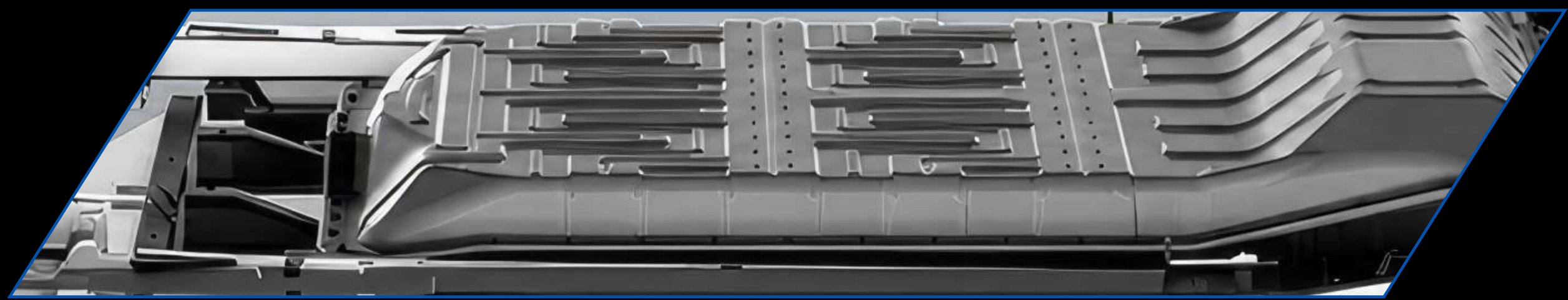
The battery can be charged from 10% to 80% in just 57 minutes*, helping you get back on the road faster.

10.25" INFOTAINMENT SYSTEM WITH 6 JBL SPEAKERS*

The large touchscreen, immersive JBL audio and MyCitroën Connect with 40 smart features keep every drive connected and entertaining.

*As per ARAI standard testing conditions. Actual performance may vary depending on driving patterns, road conditions, ambient temperature, and other factors.

KEY FEATURES



PRISMATIC LFP BATTERY

Engineered for durability and reliability, the advanced LFP battery technology is designed for long-lasting performance.

DASHCAM WITH PREDICTIVE SAFETY*

Featuring Lane Departure Warning, Front Vehicle Distance Alert and Pedestrian/Non-Motorized Vehicle Warning, the integrated dashcam adds intelligent assistance and greater confidence to every journey.

E-TOGGLE AUTOMATIC GEARBOX

The advanced E-Toggle gearbox delivers smooth and effortless gear selection for a refined driving experience.

ECO & STANDARD DRIVE MODES

Switch between Eco and Standard drive modes to tailor performance and efficiency to your driving needs.

*T&C Apply. JBL speakers and dashcam are fitted as accessories.

CITIZEN SERVICES CITROËN

Choosing a Citroën means embracing well-being from the very moment of purchase. And bringing this iconic comfort to you, Citroën introduces its Citizen programme, an all-encompassing range of services dedicated to offering a peaceful mobility experience to Citroën customers throughout their buying and ownership journey.

With the Citizen programme, you gain access to a complete set of services devised to assist you at every step of the process - from exploring the available options and making your selection all the way to receiving your vehicle and maintaining it.

PRE-PURCHASE SERVICES

Make a smooth journey into the Citroën family with services like:

LA MAISON CITROËN	Meaning the home of Citroën, our phygital showrooms unite technology with comfort.
ATAWADAC ANY TIME ANY WHERE ANY DEVICE ANY CONTENT 3D - CONFIGURATOR | citroen.in | SOL - SELLING ONLINE	Delivering a seamless digital customer experience that can be accessed anywhere on any device.
Citroën finance **Citroën** insurance **Citroën** lease	Best-in-class financing solutions that are tailor-made to make your ownership journey easy and comfortable.

POST-PURCHASE SERVICES

Enjoy a truly hassle-free ownership journey with our comfort-first services:

L'ATELIER SERVICE CITROËN	After-sales workshop offering maintenance and care services for all Citroën vehicles.
Citroën SERVICE PROMISE COMFORT AT YOUR FINGERTIPS	Providing service on the go, wherever you go. Assured best-in-class service along with genuine spare parts availability.
CS SERVICE ON WHEELS	Revolutionary door-step service offered by Citroën. Includes routine service, car cleaning and minor emergency repairs.

COLOUR COMBINATIONS

LIVE »

POLAR WHITE

LIVE O »

POLAR WHITE

PERLA NERA BLACK

SHINE »

POLAR WHITE

PERLA NERA BLACK

GALAXY BLUE

ELECTRIC BLUE THEMED CABIN FOR A PREMIUM MODERN EXPERIENCE

ë-C3X SHINE

*T&C apply. Images and illustrations are indicative and are for informational purposes only. Actual vehicle and upholstery colours may differ. Accessories and features shown or mentioned may not be part of the standard fitment. The ë-C3X SHINE interior trim shown is exclusive to the SHINE variant. Interior trims on the LIVE and LIVE O variants differ from the one shown.

WARRANTY

At Citroën, comfort and mobility are at the heart of everything we do. The Citroën Warranty Programme has been designed keeping these values in mind. With services like standard vehicle warranty for 3 years or 1 lakh km (whichever is earlier) and 24/7 Roadside Assistance (Toll-free number – 1800 419 2000), we promise to make your Citroën experience truly comfortable. Extended warranty and maintenance packages are also available through your dealer. Additionally, you can access a network of dealerships equipped with state-of-the-art service facilities, tools, and equipment. Service appointments may be booked in advance on www.citroen.in or call the Citroën Customer Experience Centre at 1800 267 1000.

+91 73585 02839

Specifications	
ELECTRIC MOTOR	
Electric Motor Type	Permanent Magnet Synchronous Motor
Electric Motor Power (ps)	57
Electric Motor Torque (Nm)	143
Drive Modes	Standard | ECO
Max. Speed (km/h)	107^
Acceleration (0-60km/h in sec.)	6.8^^
HIGH-VOLTAGE BATTERY	
Battery Capacity (kWh)	29.2
Battery Type	High Energy Density Lithium-Ion Battery Pack
Thermal Management System	Natural Air Cooled
On-Board Charger (kw)	3.3
Emission	Zero Tail Pipe Emission
TRANSMISSION	
Transmission	Single Speed Automatic
DIMENSIONS	
Overall Length, mm	3981
Overall Width (w/o mirrors), mm	1733
Overall Height (Unladen), mm	1586/1604 (with roof rails)
Wheel Base, mm	2540
Boot Space, l	315
WEIGHTS	
Kerb Weight (kg)	LIVE : 1266, FEEL : 1310, SHINE: 1320
Gross Vehicle Weight (kg)	LIVE : 1666, FEEL : 1710, SHINE: 1720
SUSPENSION	
Front	MacPherson Strut with Coil Spring
Rear	Rear Twist Beam with Coil Spring
BRAKES	
Front	Disc
Rear	Drum
STEERING	
Power Steering Type	Electric
Minimum Turning Circle Radius (m)	4.98
TYRE SIZE	
Tyres	195/65 R15
CHARGING	
Charging Standard	CCS2
"Estimated Charging Time (SOC 10% to 100% using any 15 A plug point)"	10 Hours 30 minutes*
"Estimated Charging Time (SOC 10% to 80% From DC Fast Charger)"	57 min*
WARRANTY	
Battery	7 years / 140,000 km (whichever is earlier)#
Electric motor	5 years / 100,000 km (whichever is earlier)#
Vehicle	3 years / 125,000 km (whichever is earlier)

^ For private users only. For commercial usage, the maximum speed is limited to 80 km/h.
^^ Based on internal testing data under standard ambient temperature conditions.
* Charging time may vary depending on ambient temperature, high-voltage battery condition, and charger specifications. Figures are based on tests conducted under standard ambient temperature conditions.
# For private users only. For commercial usage, the warranty is 3 years / 125,000 km.
** ARAI Certified Range of 330 km.

VARIANTS	LIVE	LIVE O	SHINE
EXTERIOR			
Front Panel: Brand Emblems - Chevron	Black Paint	Black Paint	Chrome
Front Grill - Matte Black	✓	✓	✓
Body-Coloured Front and Rear Bumpers	Black	Black	✓
Halogen Headlamps	✓	✓	-
LED Vision Projector Headlamps	-	-	✓
Front Fog Lamps	-	✓*	✓*
Side Turn Indicators on Outside Rear-View Mirrors	-	-	✓
Body Side Sill Panel	✓	✓	✓
"TESSERA" Full Wheel Cover	-	✓*	-
Sash Tape - A/B Pillar	-	-	✓
Body-Coloured Outside Door Handles	Black	Black	✓
Outside Rear-View Mirrors	MIC Black	MIC Black	High-Gloss Black
Wheel Arch Cladding	-	✓*	✓
Signature LED Daytime Running Lights	-	-	✓
Front Fog Lamps with Chrome Surround	-	✓*	-
Rear Reflectors with Chrome Surround	-	✓*	-
Roof Rails - Glossy Black	-	-	✓
Front Skid Plate	-	-	✓
Rear Skid Plate	-	-	✓
"OCTO" R15 Diamond-Cut Alloy Wheels	-	-	✓
Body Side Moulding with Chrome Insert	-	✓*	-
INTERIOR			
Interior Environment - Black & Grey dashboard	✓	✓	-
Interior Environment - Black & Lama dashboard	-	-	✓
Seat Upholstry - Fabric (Bloster/Insert)	Rubic/Nimbus	-	-
Seat Upholstry - Lama Leatherette with Electric Blu Shoulders	-	-	✓
Front & Rear Integrated Headrest	✓	✓	✓
AC Knobs - Satin Chrome Accents	✓	✓	✓
Parking Brake Lever Tip - Satin Chrome	✓	✓	✓
Instrument Panel Deco - Electric Blu	✓	✓	✓
Insider Door Handles	Black	Black	Satin Chrome
Satin Chrome Accents - IP, AC Vent Inner Parts, and Steering Wheel	-	-	✓
Leather-Wrapped Steering wheel	-	-	✓
Front and Rear Door Armrests	-	-	Leatherette-Wrapped
High-Gloss Black - AC Vent Surround and eToggle Surround	-	-	✓
Seat Covers - Lama & Electric Blu Leatherette	-	✓*	-
INFOTAINMENT AND CONNECTIVITY			
26 cm Citroën Connect Touchscreen	-	-	✓
25 cm Android Touchscreen	-	✓*	-
Bluetooth® Connectivity	-	✓*	✓
Mirror Screen (Apple CarPlay™ and Android Auto™) - Wireless Smartphone Connectivity	-	✓*	✓
4 Speakers	-	✓*	✓
Steering Wheel with Audio, Phone and Cluster Controls	-	-	✓
Roof Antenna	-	-	✓
#MyCitroën Connect with 40 Smart Features and Remote Functions	Without Remote Operations	Without Remote Operations	✓
COMFORT AND CONVENIENCE			
Manual Air Conditioner with Heater	✓	✓	✓
Wireless Charger	-	-	✓
12V Socket - Front	✓	✓	✓
Rear Seat - 100% fold flat	✓	✓	✓
Front Windscreen Wipers - Intermittent	✓	✓	✓
Bottle Holders on Doors - 1L (Front & Rear)	✓	✓	✓
Bag Support Hooks in Boot (3 kg)	✓	✓	✓
Outside Mirrors - Manually Adjustable	✓	✓	-
Outside Mirrors - Electrically Adjustable with Auto Folding	-	-	✓
Auto Electrochromic Inside Rear View Mirror	-	-	✓
Power Windows - Front & Rear	✓	✓	✓
One-Touch Auto Down - All 4 Power Windows	✓	✓	✓
Remote Keyless Entry	✓	✓	✓
Foldable Key Fob	✓	✓	✓
Driver seat - Manual Height Adjustable	-	-	✓

Tilt Steering	-	-	✓
Parcel Shelf	-	-	✓
Co-Driver Side Sun Visor with Vanity Mirror	-	-	✓
Rear Wiper	-	-	✓
Rear Defroster	-	-	✓
Rear-View Camera	-	✓*	✓
Foldable Roof Grab Handles	-	-	✓
Smartphone Storage - Rear Console	✓	✓	✓
Smartphone Charger Wire Guide on Instrument Panel	✓	✓	✓
Type-C USB Charger - 2 Rear	-	-	✓
Type-A USB Charger - 1 Front	-	-	✓
INSTRUMENTATION & LIGHTING			
Digital Cluster (LCD)	✓	✓*	-
17.78 cm Colour Digital TFT Cluster	-	-	✓
Trip Meter	✓	✓	✓
Battery State Of Charge (%)	✓	✓	✓
Drivable Range (km)	✓	✓	✓
Eco/Power Drive Mode Indicator	✓	✓	✓
Battery Regeneration Indicator	✓	✓	✓
Front LED Roof Lamp	✓	✓	✓
Door Ajar Warning	✓	✓	✓
SAFETY AND SECURITY			
Front Driver and Passenger Airbags	✓	✓	✓
Front Seat Side Airbags	-	-	✓
Curtain Airbags	-	-	✓
ISOFIX Child Seat Anchorage with Top Tether	-	-	✓
Seat Belt Reminder & Buzzer - All Seats	✓	✓	✓
3-Point Seat Belt - All seats	-	-	✓
ABS with EBD	✓	✓	✓
Reverse Parking Sensors	✓	✓	✓
Rear Door Manual Child Lock	✓	✓	✓
Seat Belt Reminder - Driver & Co-Driver Side	✓	✓	✓
Engine Immobilizer	✓	✓	✓
*High-Speed Alert System	✓	✓	✓
Speed-Sensitive Auto Door Lock	✓	✓	✓
Tyre Inflator and Puncture Repair Kit	✓	✓	✓

#Remote door open/close and pre-conditioning not available on LIVE and LIVE O variants.

*Terms and conditions apply. BaaS refers to a dual-loan financing arrangement for vehicle and battery, subject to approval by relevant finance company/bank/NBFC and their terms (including interest, tenure, and eligibility). Indicative costs are based on standard assumptions (~2,000 km/month) and exclude charging costs; actual costs may vary. BaaS price excludes battery financing charges, insurance, road tax, TCS, registration, and other statutory levies. Non-BaaS ex-showroom price starts at ₹ 11.99 lakh. For detailed terms and conditions, visit www.citroen.in. The dark glass reflection is for creative representation purposes only. Accessories, features and specifications shown may not be part of standard fitment and are subject to change without prior intimation. Actual color of the car and upholstery may differ. JBL speakers and dashcam fitted as accessories. Always drive safely and obey traffic rules.

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TO FIND OUT MORE
visit www.citroen.in

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